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GUIDE



Prepared By:
Rita Williams

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TABLE OF CONTENTS

01	About Us
02	Our Vision & Mission
03	Meet the Editor
04	What We Do?
05	Special Initiatives
06	Story Highlights
07	Partner Guidelines
08	Thank You!





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ABOUT US

Clutch Justice is an independent, grassroots newsroom committed to exposing misconduct and uplifting silenced voices. We break down complex justice issues into stories that spark awareness and drive reform. Our work is guided by a belief that journalism must inform and empower.



Our community includes legal professionals, nonprofit leaders, justice-impacted people, and advocates nationwide. With 6,500+ unique visitors, 11,000 monthly views, 3,000 LinkedIn followers, and steady Substack growth, our reach is both broad and engaged.



Sponsoring Clutch Justice means aligning with transparency, equity, and accountability. Your support funds fearless reporting and connects your brand to a mission-driven audience that values authenticity and change.





OUR VISION



Clutch Justice envisions a world where truth is amplified and justice is accessible to all. We believe independent reporting can challenge corruption, uplift silenced voices, and spark real accountability for lasting generational change.

OUR MISSION

01

Expose Injustice: Investigate misconduct and corruption with fearless, independent reporting that challenges silence and cover-ups.

02

Amplify Voices: Uplift justice-impacted people, legal advocates, and community leaders whose perspectives are too often ignored.

03

Drive Change: Turn complex issues into stories that empower readers to act, fostering accountability and systemic reform.



Rita Williams Amplifier-in-Chief

Clutch Justice is led by Rita Williams, an independent journalist, scholar, and advocate committed to exposing systemic injustice and amplifying voices too often silenced. With a background in investigative reporting and community advocacy, Rita brings both rigor and heart to every story.

As editor, her focus is on cutting through noise and delivering journalism that matters—whether that means digging into public records, tracking campaign finance, or sitting with families impacted by the justice system. Each piece is shaped by her belief that truth should not only be told, but understood and acted upon.

Beyond the newsroom, Rita works closely with reform advocates, legal professionals, and grassroots organizers to ensure that Clutch Justice remains connected to the communities it serves. Her goal is simple: make accountability unavoidable, and keep people at the center of every story.

MEET THE EDITOR



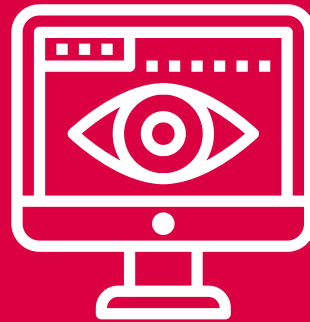
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AT A GLANCE



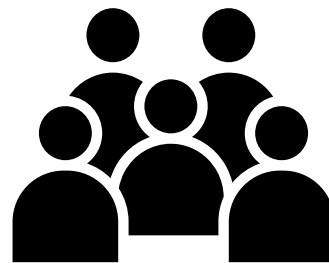
**7,000+ UNIQUE MONTHLY
VISITORS (AND GROWING!)**



**14,000+ MONTHLY
PAGE VIEWS**



**LEGAL, NON-PROFIT, AND
ADVOCACY PROFESSIONALS**



**ENGAGED AUDIENCE THAT
SHARES, CARES, AND ACTS.**

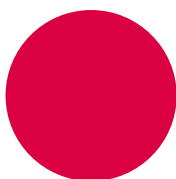




SPECIAL INITIATIVES

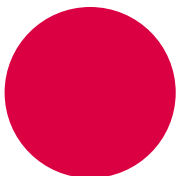
Clutch Justice goes beyond daily reporting with initiatives that deepen accountability and build community. Our Judicial Misconduct database, book club, and upcoming Brady/Giglio database provide tools and spaces for readers to engage with systemic issues directly. Alongside these resources, our special investigations uncover hidden patterns of corruption and negligence, ensuring the stories others ignore are brought to light.

Highlights:



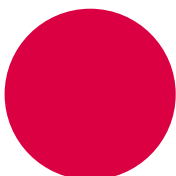
Judicial Misconduct Database

A public archive tracking complaints, disciplinary actions, and patterns of misconduct among judges.



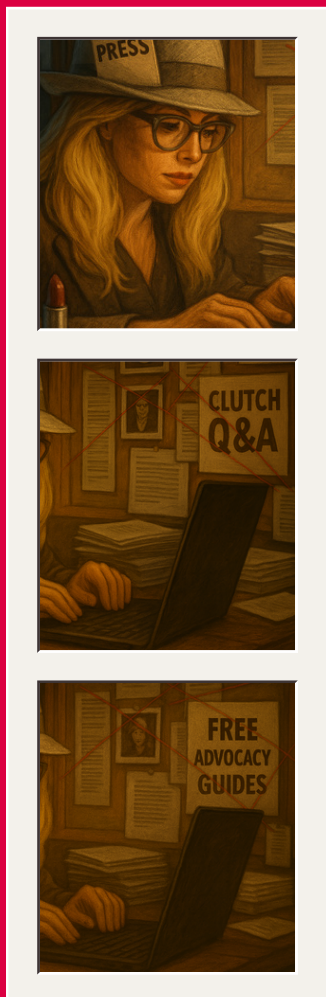
Special Investigations

Deep-dive investigations into systemic failures, from demolition industry cover-ups to prosecutorial misconduct.



Participatory Defense Toolkit

A practical toolkit to help families and communities actively support loved ones navigating the criminal legal system, Advocacy meets action.



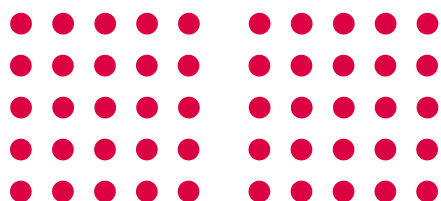
Clutch's work spans three powerful categories designed to inform, inspire, and equip our readers. First, our **investigative journalism** digs deep into corruption, misconduct, and systemic failures, exposing the truths that mainstream outlets too often ignore. Second, our brand-new **Clutch Q&A** series spotlights freedom fighters, innovators, and community leaders on the frontlines of change—bringing their voices and visions directly to our audience. And third, our **free advocacy guides** turn knowledge into action, giving everyday people the tools they need to file complaints, demand accountability, and push for reform. Together, these categories embody what Clutch stands for: truth, empowerment, and justice in motion.

STORY HIGHLIGHTS



PARTNER WITH US

When you partner with Clutch Justice, you're not just buying ad space — you're investing in movement journalism. Our readers are grassroots organizers, journalists, students, lawyers, survivors, policy professionals, and system-impacted people across the U.S. We offer sponsorship opportunities that support investigative content, unique artwork (because I can't draw more than stick figures), and public-facing advocacy toolkits — the kind of resources that fuel real-world change.



PARTNER GUIDELINES

We partner with brands, organizations, and individuals whose values align with ours:

- Justice, transparency, equity, and accountability.
- We do not accept sponsorships from private prisons, for-profit detention companies, or any entity that conflicts with our mission.
- All sponsored content and ads are clearly disclosed to maintain reader trust.
- Creative; must be respectful, truthful, and comply with advertising standards.





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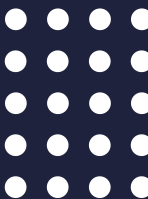
THANK YOU!



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LET'S BUILD SOMETHING AWESOME.